

## **Historic, Archive Document**

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# Tuberous Begonias

## Tuberous Begonias from Belgium

These gorgeous summer-flowering bulbs produce brilliant flowers which are carried above the abundant foliage. They do superbly well in moist soil, in shady spots. They may be planted outdoors from mid-June on, or earlier providing the soil is warm, about 2 inches deep, or the bulbs may be started indoors in pots, in March or April, and transplanted outdoors when warm weather arrives. Lovely shades and brilliant colors.

**HUGE DOUBLE VARIETIES:** Dark Red, Scarlet, Rose, Yellow, White, Salmon, Orange and Copper.

Your choice of colors: 6 for \$1.00;  
12 for \$1.75; 25 for \$3.25  
Mixed, 7 for \$1.00; \$1.50 per doz.

**MOST OUTSTANDING NEW BELGIAN NOVELTIES:** Multi-flowering dwarf types producing a great abundance of blossoms all summer. We offer the varieties which were the most outstanding.



Begonia

**FLAMBOYANT.** Brilliant red.

3 for \$1.00; \$3.50 per doz.

**HELEN HARMS.** Clear yellow.

3 for \$1.00; \$3.50 per doz.



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1949

**NELIS NURSERIES, Inc.**  
**HOLLAND, MICH.**

**NEW ROYAL ROBE.** A most floriferous Violet, which makes a beautiful globular shaped plant, about 10 to 12 inches high. The flowers show very prominently on top of the foliage, and are of a lustrous shade of deepest violet-blue. Moderately fragrant; large size; on 12-inch stems. The most outstanding new Violet.

45c each; \$1.30 per 3; \$4.50 per doz.

**WHITE WONDER.** An outstandingly lovely new white Violet. The blossoms are of pure white, with the center of flower faintly marked with veins of pink and blue. Delicately lovely and fragrant.

45c each; \$1.30 per 3; \$4.50 per doz.

Violet,  
Royal  
Robe



## New GLADIOLUS from the NETHERLANDS

(Considered by many to be the best European varieties.)

**BLUE BEAUTY.** Light Lobelia-blue, turning to somewhat darker violet-blue with deep purple blotch. Healthy grower with exceptionally formed spikes.

\$1.75 per doz.; \$12.00 per 100

**HOPMAN'S GLORY.** Sunflower-yellow. An outstanding variety for its rich color, fine shape, size and tall, straight spikes.

\$1.50 per doz.; \$10.00 per 100

**ILE DE FRANCE.** Flesh tint with a salmon-pink shade. On lower petals a large amber-yellow blotch with carmine-red center. Large, wide-opened florets, well placed on tall stems.

\$1.75 per doz.; \$12.00 per 100

**MRS. MARKS MEMORY.** Large fuchsia-red blooms on fine stem, forming a beautiful spike. Highly recommended for exhibition.

\$1.50 per doz.;  
\$10.00 per 100

**NEW EUROPE.** Vivid garnet-red with a small purple stripe in throat. Strong, long spikes with magnificently shaped, enormous florets. Gold Medal awarded in 1947 by the New York Florists' Club for the best cut flower variety since 1943.

\$1.50 per doz.; \$10.00 per 100

**SNOW PRINCESS.** Pure white, producing 8 or more flowers at one time. Considered the best white of all the European varieties.

\$1.50 per doz.; \$10.00 per 100

### New European Gladiolus Collection

6 each of 6 varieties (36 bulbs) .....	\$4.75
12 each of 6 varieties (72 bulbs) .....	8.25

## Superior American GLADIOLUS

**BARCAROLLE.** Deep rich orange in color, handsomely ruffled.

\$1.25 per doz.; \$8.00 per 100

**BEACON.** Salmon-scarlet.

\$1.15 per doz.; \$7.00 per 100

**CORONA.** New light pink with creamy white throat.

\$1.35 per doz.; \$9.00 per 100

**ETHEL CAVE COLE.** Pure pale pink, producing 20 or more buds with 8 or 9 open at the same time.

\$1.25 per doz.; \$8.00 per 100

**GOLD STAUB.** Pure bright yellow. One of the finest in this color.

\$1.25 per doz.; \$8.00 per 100

**HILDRED.** Lavender-blue. An exceptionally fine bloom which keeps its color well.

\$1.35 per doz.; \$9.00 per 100

**PICARDY.** Large, tall, salmon-pink. The best known of its color.

\$1.15 per doz.; \$7.00 per 100

**PURPLE SUPREME.** Deep velvety purple in color, with large well-shaped florets.

\$1.35 per doz.; \$9.00 per 100

**ROSA VAN LIMA.** Apple-blossom-pink with white blotch in throat.

\$1.25 per doz.;

\$8.00 per 100

**WHITE GOLD.** White with golden yellow center. Massive florets.

\$1.35 per doz.;

\$9.00 per 100

**COLLECTION OF SUPERIOR AMERICAN GLADIOLI**

3 each of 10 varieties (30 bulbs) .....	\$ 3.25
6 each of 10 varieties (60 bulbs) .....	6.00
12 each of 10 varieties (120 bulbs) ..	10.75
Mixture of all colors: \$1.00 per doz.; \$7.00 per 100	



# MODERN IRIS

## New Tall Bearded Varieties



Autumn Elf

### MODERN IRIS COLLECTION

1 Each of 10 Plants (not labeled) as Listed.  
FREE—1 Outstanding Plant (our choice).  
11 Plants for \$5.75.

3 Each of 10 Plants (labeled) as Listed.  
FREE—3 Outstanding Plants (our choice).  
33 Plants, labeled, \$15.25.

## AUTUMN FLOWERING IRIS

Flowering two or more times each season both spring and fall.

**AUTUMN ELF.** 22 inches. Ruffled standards of cream and flaring falls of soft lilac. 30c each; \$3.00 per doz.

**AUTUMN HAZE.** 30 inches. New violet fragrance. Standards light lavender-violet with falls of hyssop-violet. Giant fall bloomer. 30c each; \$3.00 per doz.

**AUTUMN KING JR.** 30 inches. Blue-purple bicolor. Dependable fall bloomer. 40c each; \$4.00 per doz.

**BLACK MAGIC.** 26 inches. A fine and profuse fall bloomer. Deep blue-violet with rich velvety luster and black sheen. 35c each; \$3.50 per doz.

**SEPTEMBER SKIES.** 20 inches. New deep purple that blooms freely both spring and fall. 35c each; \$3.50 per doz.

**SOUND MONEY.** 24 inches. A very free blooming fall bloomer of golden yellow. During the past fall these plants produced several flowers per plant. 40c each; \$4.00 per doz.

### Autumn Flowering Iris Collection

1 each of 6 varieties (unlabeled)	.....	\$ 1.95
3 each of 6 varieties (labeled)	.....	5.65
6 each of 6 varieties (labeled)	.....	10.75

This modern Iris yields large returns for an exceedingly small investment in time and money. It is perfectly hardy, produces huge blossoms of a great variety of hues, and increases from year to year. It requires no special care. It will withstand intense heat and prolonged periods of drought. Shipment of these Iris will commence in August.

The following varieties have been selected with great care so as to include outstanding sorts which may be purchased without great damage to your pocketbook.

**BUFFAWN.** A blend of buff and fawn with a dash of pink. The coloring is unique and most attractive. 75c each; \$2.00 per 3

**CHINA MAID.** A huge pink which is suffused with bronze-lilac. One of the largest and best in the pink class. 75c each; \$2.00 per 3

**CITY OF LINCOLN.** A stately variety of honey-colored standards and red falls edged with gold. 50c each; \$1.35 per 3

**DOROTHY DIETZ.** White standards flushed with blue and rich plum-colored falls. 35c each \$1.00 per 3

**ELMOHR.** A huge mulberry-rose. Rich in color, charming in pattern with standards slightly ruffled. The flowers are of almost unbelievable size and very long lasting. One of the world's largest Iris. \$1.00 each; \$2.50 per 3

**GOLDEN TREASURE.** A sparkling gold Iris flushed with cream which adds to its brilliant luster. 50c each; \$1.35 per 3

**JAKE.** A large immaculate clear cut white, high-lighted with a little gold. 75c each; \$2.00 per 3

**LOUVOIS.** Chocolate-brown describes it best. The blossoms are exceedingly velvety. No other variety like it. 35c each; \$1.00 per 3

**MAGENTA.** Showy flowers of richest claret-purple. 35c each; \$1.00 per 3

**TIFFANY.** A cream-colored variety which is edged with heliotrope. A favorite with everybody. 50c each; \$1.35 per 3

## VESPER IRIS (Dichotoma)

New and Different

The beautiful filigree of graceful branches of the Vesper Iris is studded with from one to two hundred jewel-like flowers, truly a mammoth bouquet. The delicately colored blossoms, which at a distance resemble a multitude of gorgeous butterflies at rest, with motionless, outstretched wings, vary in color, including such hues as translucent lavender, with markings of mahogany, copper, lemon, orange brown or Tyrian.

The Vesper Iris, which is exceedingly easy to grow, blooms for a month, during July and August, when flowers are scarce. Resists both severe cold and intense heat with impunity. Be the first in your locality to grow this unique Iris.

30c ea.; \$1.00 per 4; \$2.75 per doz.

Vesper Iris





# The New University of Chicago HARDY CHRYSANTHEMUMS

## (All Early Bloomers)

**BARBARA SMALL.** 2 ft. Fully double, lavender-pink flowers on long stems. Early September. 50c each; 3 for \$1.35; \$5.00 per doz.

**HARBINGER.** Double incurved petals of a deep primrose color. Flowers 2½ inches across, in large clusters. 50c each; 3 for \$1.35; \$5.00 per doz.

**HEATHERBLOOM.** Double, deep mulberry-pink flower about 2½ inches in diameter. Plants are vigorous growing—in full bloom from mid-September. 50c each; 3 for \$1.35; \$5.00 per doz.

**OLIVE LONGLAND.** Apricot-pink, fully double flower of 3 inches. This has a pastel color, blooms freely, quite early. Grows vigorously, with fine foliage, to an erect 2½ ft. Blooms September 20. 50c each; 3 for \$1.35; \$5.00 per doz.

**POLAR ICE.** Pure white, double flower of 3 inches. Grows vigorously, flowers freely, bunches nicely. Flower is pure white at all times without a cream center. Petal arrangement is somewhat open and shows a small center when mature. Early September. 20 to 24 inches.

50c each; 3 for \$1.35; \$5.00 per doz.

**ROBERT BRYDON.** Garnet-red, double flower of 3 inches. Growth is more spreading and bushy. The beautiful deep red flowers literally cover the plants. Grows 2 feet tall.

50c each; 3 for \$1.35; \$5.00 per doz.

## COLLECTION

1 each of 6 as listed above (unlabeled) ..... \$2.70

3 each of 6 as listed above (labeled) ..... 7.50

## POPULAR NEW ENGLISH CHRYSANTHEMUMS

For Huge Blooms of Chrysanthemums We Advise the New English Chrysanthemums

By disbudding the plants to produce 8 to 12 buds you will have huge blooms. If plants are left to grow natural without disbudding, you will find the flowers even larger than the older varieties and produced in abundance. They are equal in hardiness, and are all early blooming, with fine brilliant colors unsurpassed in the garden, and excellent for cutting.

## Collection No. 1

**CONQUEROR.** Begins blooming in September, producing 6-inch blooms if disbudded. Flowers are lovely, rich crimson color. Each 50c

**COPPELIA.** A bright Indian red to orange, flaked with gold. A most unusual and outstanding variety, with fine, strong stiff stems. A real best seller. September blooming. Each 60c

**CRUSADER.** A very popular variety which should be disbudded some for best effect. A September bloomer with immense blooms; white slightly tinted pink. Each 50c



English Chrysanthemums



Heatherbloom

## CUSHION MUMS All Early Bloomers

A group of low growing Mums, forming mounds of colorful blooms. Plants grow about a foot high, and spread 2 feet or more. They start to bloom quite early, and are in full bloom in September, being literally covered with hundreds of flowers, lasting over a long period. With a little straw protection the plants are quite hardy.

**NEW BRONZE CUSHION.** This variety holds its color much better than the older variety but is just as free blooming. 3 for \$1.20; \$4.00 per doz.

**PINK CUSHION.** Colorful mounds of light pink flowers which are produced by the hundreds.

3 for \$1.15; \$3.75 per doz.

**WHITE CUSHION.** While opening as a delicate pink, the flowers turn pure white as they develop. Equally free blooming.

3 for \$1.00; \$3.50 per doz.

**RED CUSHION.** Outstanding new red form of this free blooming type.

3 for \$1.20; \$4.00 per doz.

**YELLOW CUSHION.** Pure golden yellow, with hundreds of long lasting blooms.

3 for \$1.15; \$3.75 per doz.

Cushion Mum Collection		
1 each of above (5 plants), not labeled	.....	\$ 1.85
3 each of above (15 plants), labeled	.....	5.25
6 each of above (30 plants), labeled	.....	10.00

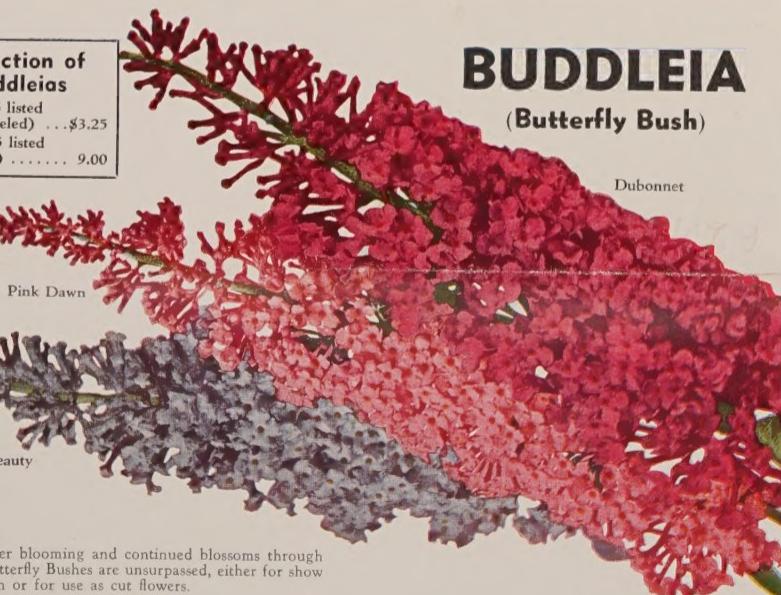


Yellow Cushion

Collection of Buddleias	
1 each of 5 listed (not labeled)	.... \$3.25
3 each of 5 listed (labeled)	..... 9.00

## BUDDLEIA (Butterfly Bush)

Dubonnet



For summer blooming and continued blossoms through early fall, Butterfly Bushes are unsurpassed, either for show in the garden or for use as cut flowers.

**BONFIRE.** New hardy Butterfly Bush of rich dark red, with deep green foliage. Ideal for cut flowers, or for ornamental lawn shrub. Flowers from midsummer until frost. 75c each; 3 for \$2.00

**DUBONNET.** A lovely shade of wine-red, of erect growth, long-stemmed. A fine late summer cut flower, and an entirely new color in Buddleias. 75c each; 3 for \$2.00

**ORCHID BEAUTY.** Soft Cattleya, with brilliant orange eye. Claimed to be the best Buddleia in existence. Strong growing plants with good keeping qualities, ideal as a cut flower. 75c each; 3 for \$2.00

**PINK DAWN.** Deep, dark green foliage; flower pink throughout, produced in great abundance. Excellent as a cut flower. Best truly pink-flowering Buddleia in existence today. 75c each; 3 for \$2.00

**WHITE QUEEN.** A startling new glistening white Buddleia, with hardy 8-inch spikes. All-out-at-once blooms. Excellent as a shrub, and very fine for cut flower use. Blooms from July until frost. Very fragrant. 75c each; 3 for \$2.00

**GRAND MARCONI.** A grand variety producing double white, shaggy, Chrysanthemum-like flowers on about 2½- to 3-ft. stems. Will bloom continuously during the summer months if flowers are kept cut. Excellent for outdoor culture. 60c each; 3 for \$1.50; \$5.00 per doz.

**MAJESTIC.** A huge single white Shasta Daisy recently introduced, producing flowers from early summer until frost. A top notch plant and a healthy and vigorous grower. 60c each; 3 for \$1.50; \$5.00 per doz.

## Shasta Daisy Collection

1 each of above, 3 plants (not labeled)	..... \$ 1.60
3 each of above, 9 plants (labeled)	..... 4.00
12 each of above, 36 plants (labeled)	..... 14.00

<b>EARLY ACE.</b> A good sized incurved, early bloom of gold-chestnut. Blooms in August. Each 50c
<b>HOOPOE.</b> A September bloomer of beautiful old rose, that will grow 6 inches or larger when disbudded. Fine, strong stems. Each 50c
<b>JEAN HARLOW.</b> Produces bright golden yellow flowers with semi-incurving form. A September bloomer. Each 50c
<b>PETUNIA.</b> A September bloomer of a distinct purple shade. Has a different color all its own. Each 60c
<b>REVELLER.</b> A heavy bloomer and exceptionally showy variety of bright Indian red, with stout stems. Each 50c
<b>SALMON FRIEDA.</b> This September blooming variety makes a lovely cut flower. Beautiful salmon flower borne on long wiry stems. Each 50c
<b>USA.</b> Slightly incurving flowers of delicate pink with silvery reverse, blooming in late September. Each 50c

## "Popular" English Mum Collection No. 1

1 each of 10 listed (not labeled) ..... \$ 5.25

3 each of 10 listed (labeled) ..... 15.00

## Collection No. 2

**BUTTERCUP.** An unusually lovely variety, very large, with incurved petals, of a luminous gold-yellow. Grand disbudded or grown in sprays. Blooms in October. Each 50c

**DR. GEORGE BARNES.** A September bloomer of peach-shaded cream with gold points. If disbudded, it makes a perfectly incurved flower, 6 inches across, of unusual beauty. Each 50c

**DOROTHY MC GUIRE.** A nice bloom of soft bronze with pointed petals. Don't disbud it for it makes a wealth of flowers on stiff, wiry stems, and needs no staking. Fine for cutting. Blooms in August and September. Each 50c

**LEDA.** A large Heliotrope-pink that may be disbudded or grown in sprays. Beautiful rolled petals. Stems are strong and need no staking. An extremely fast multiplier. Six inches across when disbudded. Blooming September. Each 60c

**MRS. E. PATTIE.** The very earliest variety of these new English Mums, really a summer bloomer, with flowers of terra-cotta-red with golden reverse, with broad incurving petals. August blooming. Each 50c

**ORANGE QUEEN.** Richest colored golden yellow to date. A September bloomer, producing broad, large and slightly twisted flowers of fine substance. Long stiff stems and fine foliage. Each 60c

**RED INVADER.** A vigorous grower, with long upright stems bearing crimson-chestnut flowers, with gold reverse. Very fine and large. Blooms in August and September. Each 60c

**SALMON PRECOSE.** A low-growing, summer-blooming variety of salmon-rose shade. Makes a lot of nice flowers that are fine for home cutting. Flowers are good sized and really beautiful. Each 50c

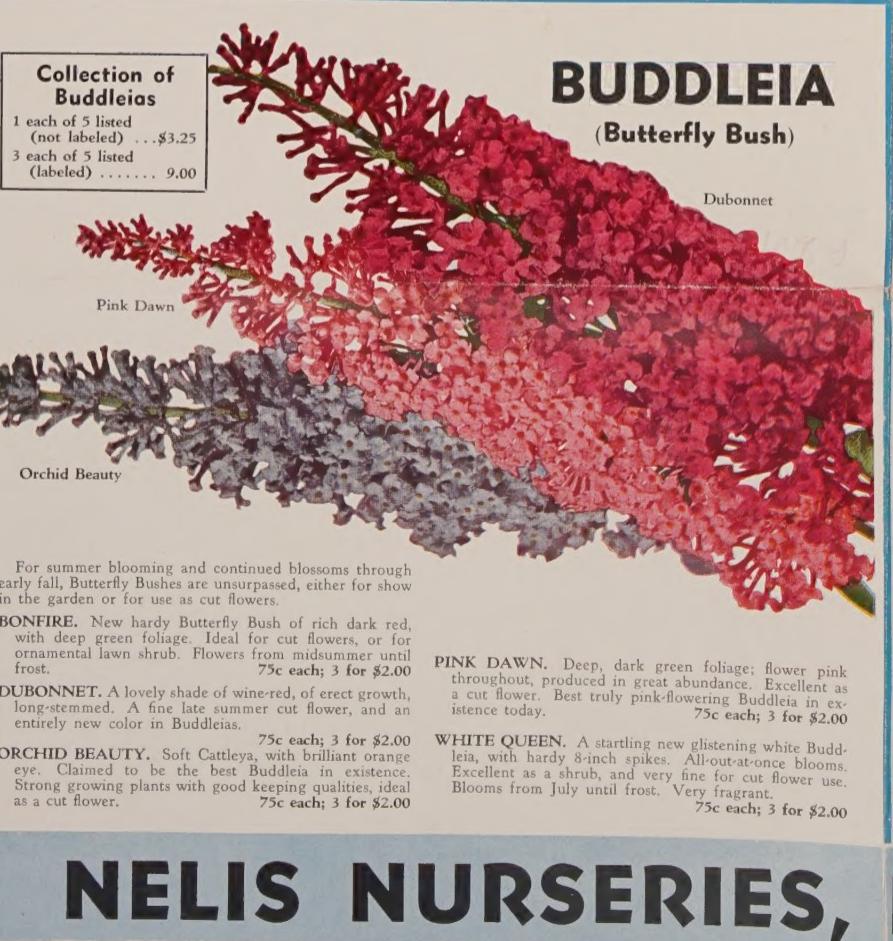
**SNOWBALL.** A good spray variety with solid, round, white flowers, blooming in September. Each 60c

**ZENITH.** A color that is different than all others, and, if disbudded, makes a very lovely large exhibition variety, of large solid purple. Blooms in September and October. Each 60c

## "Popular" English Mum Collection No. 2

1 each of 10 listed (not labeled) ..... \$ 5.50

3 each of 10 listed (labeled) ..... 15.50



Esther Reed

## New SHASTA DAISIES

**ESTHER REED.** An ideal plant—grand for cutting—always in flower. Double, pure white flowers of good size and long lasting. Begins blooming in June and continues until late in the season. Easy growing plants, impartial as to soil. 60c each; 3 for \$1.50; \$5.00 per doz.



Majestic

**NELIS NURSERIES, Inc. Holland, Mich.**

# LILIES



Lilium Rubrum

**LILIUM, ORANGE TRIUMPH.** A startling new introduction of really brilliant orange in the Umbellatum Class. It has created a remarkable enthusiasm in the Netherlands. Height 3½ feet, with erect flowers. This is an outstanding Lily, and a remarkably brilliant color. Immediate shipment.

Each 60c; 3 for \$1.65; \$5.00 per doz.

**LILIUM RUBRUM.** Rich ruby-carmine on white, stout of substance and broad of petals. This variety stands out prominently because of its vigorous growth as well as its size and depth of coloring. A real beauty, outstanding and different. Blooms in August. Immediate shipment. 8-9 inch circumference.

\$1.00 each; 3 for \$2.75; \$9.50 per doz.



Violet, White Wonder

**LILIUM AURATUM.** "Gold Band Lily." One of the finest Lilies known. We are happy to be able to offer these again as a result of the first importation of these since the war. Its large, graceful, fragrant flowers of ivory-white are thickly studded with chocolate-crimson spots and striped golden yellow through the center of the flower. Immediate shipment. Size 8-9 inches circumference.

\$1.00 each; 3 for \$2.75; \$9.50 per doz.

**LILIUM CANDIDUM.** (Madonna Lily.) Also known as "June Lilies." This is one of the oldest, loveliest and best known Lilies. It is the earliest outdoor garden Lily. You have often admired it, with its rich perfume and snow-white flowers, from 3 to 15 on a stem. It is very hardy, and will thrive in any light garden soil, with plenty of light and air. We will ship in August.

Large Bulbs: 3 for \$2.10; \$7.00 per doz.

Medium Bulbs: 3 for \$1.50; \$5.00 per doz.



Lilium Auratum

*Violets*

